



HOSPITALITY & TOURISM SUMMIT CHICAGO 2024

Presenting Partner: enjoy
illinois

Hospitality & Tourism Summit Chicago *Presenting partner, Illinois Office of Tourism* Social Media Toolkit

1. GENERAL OVERVIEW:

The Hospitality & Tourism Summit Chicago, presenting partner, Illinois Office of Tourism, is an industry conference featuring a trade show, educational sessions, and networking opportunities. Join over 1,250 top meeting and event planners, concierges, hotel salespeople, DMC's, social media influencers, business representatives & industry professionals who will come together on April 30 at Navy Pier's Aon Grand Ballroom to connect, learn, and build business before the busy summer season.

2. PHOTOS AND GRAPHICS:

Click [HERE](#). If you have questions or need additional assets, please contact sarahb@carolfoxassociates.com.

3. SAMPLE POSTS:

While sample post formats are provided below, we encourage you to personalize your post including talking points in section five.

For exhibitors:

Target date for posting: early March

[Insert exhibitor/sponsor name] will be at The Hospitality & Tourism Summit Chicago, presenting partner, Illinois Office of Tourism, on April 30 at Navy Pier! Join us and more than 110 other exhibitors to connect, learn, and build business before the busy summer season! Learn more and get tickets at www.htsc.co

Target date for posting: early April

[Insert exhibitor/sponsor name] is proud to join iconic Chicago organizations as an exhibitor at The Hospitality & Tourism Summit Chicago, presenting partner, Illinois Office of Tourism, on April 30 at Navy Pier's Aon Grand Ballroom. If you are involved with the hospitality,

tourism, or events industry, come visit our booth! Find a list of all exhibitors and get tickets to join us today: <https://www.htsc.co/2024-sponsors-exhibitors>

For speakers:

Target date for posting: late March - early April

Thrilled to announce that I'll be joining an esteemed lineup of speakers and panelists at The Hospitality & Tourism Summit Chicago, presenting partner, Illinois Office of Tourism, on April 30 at Navy Pier. Get ready to dive deep into discussions about the latest industry trends, innovative strategies, and the future of hospitality. Tickets are on sale now at www.htsc.co

4. COPY FOR NEWSLETTERS:

Tickets are now on sale for The Hospitality & Tourism Summit Chicago, presenting partner, Illinois Office of Tourism, at Navy Pier on April 30! Join over 1,250 top meeting and event planners, concierges, hotel salespeople, social media influencers, business representatives & industry professionals who come together to connect, learn, and build business before the busy summer season! Get tickets [here](#).

5. TALKING POINTS:

- Tickets are now on sale for The Hospitality & Tourism Summit Chicago, presenting partner, Illinois Office of Tourism, on April 30 at Navy Pier.
- The Hospitality & Tourism Summit Chicago, presenting partner, Illinois Office of Tourism, is a go-to resource for travel and tourism industry professionals.
- The Hospitality & Tourism Summit Chicago, presenting partner, Illinois Office of Tourism, offers attendees access to the best things to do in Chicago, dining options, event spaces and more.

6. ACCOUNT HANDLES AND HASHTAGS:

Facebook:

- The Hospitality & Tourism Summit Chicago, presenting partner, Illinois Office of Tourism: [/HTS.Event](https://www.facebook.com/HTS.Event)

Instagram:

- The Hospitality & Tourism Summit Chicago, presenting partner, Illinois Office of Tourism: [@HTSChicago](https://www.instagram.com/HTSChicago)
- Ateema Media & Marketing: [@ateemamedia](https://www.instagram.com/ateemamedia)

LinkedIn:

- The Hospitality & Tourism Summit Chicago, presenting partner, Illinois Office of Tourism: [@Hospitality&TourismSummit](https://www.linkedin.com/company/Hospitality&TourismSummit)
- Ateema Media & Marketing: [@AteemaMedia&MarketingLLC](https://www.linkedin.com/company/AteemaMedia&MarketingLLC)

Recommended Hashtags for Instagram and/or LinkedIn:

#hstc2024
#hospitalityandtourismsummitchicago
#chicagohospitality

#chicagotradeshows
#chicagonetworkingevents
#chicagoconciierge
#chicagotourism
#chicago

7. **EVENT WEBSITE:**
<https://www.htsc.co/>