

Media Contact: Acasia Gibson / Nick Harkin Carol Fox & Associates acasiag@carolfoxassociates.com / <u>nickh@carolfoxassociates.com</u> 708-543-9884 / 773-329-1496 For images and b-roll, click here

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2024 HOSPITALITY AND TOURISM SUMMIT ANNOUNCES EXHIBITOR LINEUP

Major Attractions, Top Restaurants and Landmark Cultural Institutions Will Showcase Offerings

CHICAGO -- Today, Ateema Media & Marketing announced the full exhibitor list for the 2024 Hospitality & Tourism Summit Chicago, presenting partner, Illinois Office of Tourism. The Hospitality and Tourism Summit will take place at Navy Pier's Aon Grand Ballroom on Tuesday, April 30, from 10:30 a.m. to 7 pm., with the tradeshow open to attendees from 2 to 7 p.m.

The Hospitality and Tourism Summit Chicago exhibitors illustrate the diversity of local attractions, cultural institutions, great restaurants and unique venues the city offers. This year's lineup features a number of first-time exhibitors including NASCAR, The Berghoff, Blue Plate Catering, and Chicago Food Truck Hub, as well as Hospitality & Tourism Summit staples like Skydeck Chicago, Fashion Outlets, Blue Man Group, and Signature Transportation.

"The exhibitors are what make the Hospitality and Tourism Summit Chicago a must-visit industry event every year," said Tim O'Malley, chief executive officer of Ateema Media & Marketing. "By showcasing the amazing opportunities throughout Chicago, we aim to strengthen Chicago's reputation as a leading travel destination and event market in the country."

More than 30 exhibitors will provide samples ranging from tasty fondue from Geja's Cafe to thirst-quenching low-alcohol beer from Go Brewing to mouthwatering barbecue from City BBQ. Other exhibitor highlights include Choose Chicago's Neighborhood Pavilion featuring tourism and event offerings from 20 of Chicago's 77 neighborhoods, 360 Chicago, Show Services, Art Institute of Chicago, Catalyst Ranch, Broadway in Chicago, Curaleaf, The Museum of Illusions and The Second City. Chicago's hottest new attraction, Flyover, will also be exhibiting. A full list of exhibitors can be found here.

Tickets are now on sale, with special pricing for various industry professionals, as well as the general public. Ticket prices range from \$20 to \$150. To learn more about the 2024 Hospitality & Tourism Summit Chicago or purchase tickets, visit <u>htsc.co</u>.

About Hospitality and Tourism Summit

The Hospitality & Tourism Summit Chicago, presenting partner, Illinois Office of Tourism, is an industry conference featuring a trade show, educational sessions, and networking opportunities. The Hospitality & Tourism Summit Chicago welcomes more than 1,250 meeting and event planners, concierges, hotel salespeople, social media influencers, business representatives and industry professionals to connect, learn, and build business before Chicago's busy tourist season.

About Ateema Media & Marketing

Founded in 2001, Ateema helps small- and mid-sized hospitality businesses thrive with local, tourism, and event marketing. Ateema Media & Marketing is a Chicago-based company that connects buyers with sellers in tourism, meetings, and events. Ateema has an array of products and services designed to help our tourism and group meetings and events-related customers attract business from meeting and event planners, visitors, concierge, social media influencers, and groups.

Ateema Media & Marketing's portfolio includes a highly successful digital advertising platform, a visitor content marketing program, and a weekly newsletter about things to do in Chicago. <u>Ateema</u> produces the only visitor publication in hotels, <u>Concierge Preferred Magazine</u> along with <u>The Hospitality & Tourism</u> <u>Summit Chicago</u>, <u>Faces of Chicago Hospitality</u>, and Chicago Neighborhood Hotel Maps. Ateema Media & Marketing also provides a plethora of digital marketing services, research, and marketing services around the concierge community. For more information about Ateema, visit <u>Ateema.com</u>.